



## 2018 Gallery 53 New Member Information & Application

*Gallery 53 on Rocky Neck*, a juried gallery run by members of the Rocky Neck Art Colony (RNAC), is centrally located between the Studio and Rudder restaurants at 53 Rocky Neck Avenue. *Gallery 53* is run like a co-operative, where all members share in the duties related to operating the gallery, but unlike a co-operative the members do not share in the expenses, profits or losses. The Rocky Neck Art Colony Galleries (the for-profit branch of non-profit RNAC) pays expenses, collects rent from artists, and takes a commission on artwork sold. Gallery 53 is open seasonally from the Friday before Memorial Day until mid-October, 10am to 6pm daily and until 8pm on Fridays and Saturdays.

<b>Membership Requirements</b>	<ul style="list-style-type: none"><li>• Must be artists members of Rocky Neck Art Colony (if accepted)</li><li>• Must gallery-sit (8 hours per month) with additional volunteer hours</li><li>• Artwork submitted for sale in gallery must be hand-made and original</li><li>• Artist's work cannot be for sale in any other gallery on Rocky Neck except for the <i>Cultural Center Gallery at Rocky Neck</i></li></ul>
<b>Fees</b>	\$25 Application Fee (fee waived if applied and paid last year) \$150 per <i>unit of space*</i> per season (due in May if accepted). New artists may apply for one or two units. RNACG takes 25% commission on work sold.
<b>Deadlines</b>	Application Due: Wednesday March 15, 2018 Drop off work for Jury: Tuesday April 2, 4-5pm or Wed. April 3, 9-10am
<b>To Apply</b>	Mail your completed Application by March 15 with \$25 application fee to The Cultural Center at Rocky Neck, G53 Membership 6 Wonson Street, Gloucester MA 01930  On April 2 between 4 and 5 pm or April 3 between 9 and 10am, drop off at the Cultural Center <ul style="list-style-type: none"><li>• Copy of completed Application</li><li>• Artist Statement and Resume</li><li>• Five gallery-ready samples of each medium that you wish to enter<ul style="list-style-type: none"><li>○ wall art: framed and wired, wrapped canvases with finished sides OK</li><li>○ sculpture and fine craft: on appropriate display stands</li></ul></li></ul> Artists may pick up their work on Wednesday, April 3 between 4 and 5pm or Thursday April 4 between 9 and 10 am. Please call 978-515-7004 if you have questions or need to make other arrangements.
<b>Jurors</b>	A group of Gallery 53 members will select new members based on creativity, technical skill, marketability, presentation, and appropriateness for Gallery 53. Work that is very similar to an existing member's work may not be accepted. We will notify artists of our decision within two weeks of jurying.

*\*units of space* – 2D units (work hanging on the wall) are approximately 2 feet wide by 4 feet high\*. 3D units (work on shelves, display cases or pedestals) are approximately 1 by 3 feet\* of shelf space. 2D artists may also sell 10 unframed shrink-wrapped pieces per unit of space and greeting cards or card sets that fit into supplied card racks. 3D artists may also sell up to 30 small items priced under \$25 that can be displayed on artist-supplied free-standing rack or container.



## Gallery 53 New Member Application

Name \_\_\_\_\_

Address (where you would like correspondence and checks to be mailed)

\_\_\_\_\_

Home Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Occupation/Skills \_\_\_\_\_

Other Arts Organization memberships \_\_\_\_\_

\_\_\_\_\_

Media submitted (5 samples needed for each medium)

painting    photography    collage/mixed media    printmaking    sculpture  
 fine craft (type) \_\_\_\_\_    other \_\_\_\_\_

Number of units requested    1    2

check for \$25 application fee enclosed

We require all members to volunteer 10 or more extra hours during the season in addition to gallery sitting  
Tell us how you can help – please check all that apply.

**OPERATIONS:**    Carpentry    Gallery Maintenance    Cleaning    Lighting    Flower Boxes

**EVENTS:**    Receptions    Special Events    Demonstrations

**MARKKETING:**    Strategic Planning/Advertising    Press Releases    Graphic Design    Proofreading  
 Event Photography    Print/Distribute flyers & posters

**COMPUTER SKILLS:**    Scheduling    Bookkeeping    Data Entry    Assistant Secretary    MailChimp  
 Email List Management    Facebook    Twitter    Instagram    WordPress web edits

**DISPLAY:**    Hanging Shows    Jewelry, Pottery Display Arrangement    Wall Labels

Other \_\_\_\_\_